

Erman Erkur

<http://www.ermandesign.com>

<http://www.ermanerkur.com>

mail: email@ermanerkur.com

phone: 718 909 0006

address: 20 Exchange Place
Suite 1615, New York NY
10005

Education

Master of Professional Studies

Design Management

Pratt Inst, NY 2005 - 2007

Concentration in Advertising
and Promotion, Strategic
Marketing, Financial Analysis,
Business Strategy 3.76 CGPA

Bachelors of Arts

Communication Design

Yeditepe University, Istanbul

Turkey 2001 - 2005

Concentration in Advertising,
Graphic Design, Web Design,
Video Editing 2D & 3D Design
Animation, Photography,
Package Design 3.66 CGPA

Experience

Senior Interactive Designer, 360i; New York, November 2007 - Present

- 2 IAC Awards for Outstanding Rich Media and Best Online Campaign, 1 WEBAWARD
- Art Direction, Conceptualization, Design, Web Design & Development, Print
- Flash & Rich Media Banners, Microsites, Emails, Landing Pages
- Branding, Logo, Stationary, Powerpoint, User Interface Design, Facebook Widgets

Clients : MTV, Comedy Central, Red Roof Inn, Southpark, HGTV, Oxygen, Marvel, NBC, MSNBC, The Sundance Channel, The Children's Place, The General Insurance, GMAC Insurance, PBS, H&R Block, American Express, Holland America

Art Director, Imagine Creative Marketing; New York, April - November 2007

- Art Direction, Conceptualization & Design (Print Ads & Multi-Page Documents)
- Web Design & Development, Email & Landing Pages, Coding (HTML & CSS)
- Flash Banners, Interactive Banners , Flash Web Design
- Corporate Identity Design (Logo, Stationary, Powerpoint)
- Package Design (FGI Welcome Kit)

Clients : Value Investing Congress, FGI Finance, StreamSend, Group Gordon

Interactive Art Director & Co-Founder, Xperactive Solutions, May 2003 - Present

Baroque Dental Lab : Web Design <http://www.baroquedental.com/>

CSI Management : Web Design & Intro <http://www.csimsi.com/>

G2L Technology : Web Design <http://www.g2ltechnology.com>

TheCannonGroup - Advertising Agency : Web Design <http://www.thecannongroup.us>

Oneworld Apparel : Print Ad Design & Web Design <http://www.oneworldapparel.com>

ECRI - Nonprofit Scientific Healthcare Research Institute : Brand Identity Design

NY Bronx Charter School For Better Learning : Graphic Designs for a donation event

Web Designer, Pratt Institute; History of Art & Design, Aug 2005 - Jan 2007

- Web Design & Technical Support History Of Art & Design, Feb 2006 - Jan 2007
- Graduate Student Assistant Library Multimedia Services, Aug 2005 - December 2005

Graphic Designer, Ogilvy & Mather Advertising; Istanbul Jan - March 2005

- TV Commercials
- Print Material Design & Conceptualization

Clients: Braun, Ford, Mobil

Graphic Designer, 27 Advertising Agency; Istanbul Jan - October 2004

- Print Material Design & Conceptualization (Print Ads & Multi-Page Catalogues)
- Corporate Identity Design (Logo, Stationary, Re-Branding, Video Editing, Presentations)

Clients: Philips, JCB, La Roche Posay, Wella, Hillside City Sports Club

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Skills

Web and Interactive Design:

- Adobe CS4
(Photoshop, Flash, Dreamweaver, Illustrator
Image Ready, Fireworks, Go Live)
- Flash AS2, AS3, HTML, XHTML
- Beginner CSS, PHP, MYSQL
- Wordpress, Joomla,
- Flash Banners, Rich Media Banners,
(IAB Standards, Widgets, Facebook Apps)

Video Editing :

- Adobe Premier
- Final Cut Pro

Print Production :

- Adobe CS4
(InDesign, Photoshop, Illustrator)
- QuarkXPress, Corel Draw, Freehand,
- Knowledge of PMS colors, Layouts, Package
- Microsoft Office

3D Modeling and Animation:

- Maya, 3Ds Max, Rhinoceros, AutoCAD

Operating Systems:

Windows, Mac OS, Linux

Languages:

Turkish, English, German

Awards & Affiliations

2009 WEBAWARD for Outstanding Website Design - HGTV's Dream Home Microsite

IAC Award for Outstanding Rich Media Banner - Bad Girls Club Widget

IAC Award for Best Online Campaign - Comedy Central Indecision08

Member of : The One Club, Art Directors Club, AIGA

Scholarship Pratt Institute 2005 - 2007

Scholarship of Success - Yeditepe University (2002 - 2005)

Yeditepe University High Honor Certificate & Plaque (Highest CGPA)

Yeditepe University - Visual Communication Design – Student Representative

America Reads / Counts Certificate & Plaque – Language tutor for kids

Pratt Institute – Soccer Team 2005 - 2007

Caricaturists Among Us – Success Certificate - 2001

Many Moods of Music Performance Success Certificate – (2001-2000)

Interests: Guitar, Soccer, Snowboarding, Muay Thai, Culinary Arts, Caricature & Pencil
Drawing